



CHRISTMAS PRESS RELEASE TITLE GENERATOR

Create title ideas for press releases by filling in the [blanks]. Here is an example:

[New] [product type] for Christmas [segment]: eg. ‘New candles for Christmas entertaining’

↑
Add your product type

↑
Add Event / Gift Guide segment

↑
Product type

↑
Event / Gift Guide segment

New for Christmas, 20 [product type] - the perfect {gift guide segment}: eg. ‘New for Christmas, 20 planters- the perfect gifts for gardeners ’

New Christmas [product type] launches from [company name]: eg. ‘New Christmas jewellery from Jasmine Jeweller’

The ultimate Christmas [product type] gift guide round-up: eg. ‘The ultimate Christmas planter gift guide round-up’

The top [number] [product type] for [gift guide segment]: eg. ‘The top ten candles for mindful gifting’

[Company name]’s [Christmas trend] ideas for any home: eg. ‘Sophia Grey’s Christmas fringing ideas for any home’

[Company name] x [Christmas trend] ideas: eg. ‘Furniture123 x Christmas eco-gifting ideas’

[Product type] - the top Christmas gifting trend for 2024 from company name: eg. ‘Craft kits- the top Christmas gifting trend for 2024 from Crafting Online’

Top tips for [hosting guests/guest bedrooms/ tablescaping] this [Christmas 2024]: eg. ‘Top tips for tablescaping this Christmas 2024’

New [product type] launches for [Christmas 2024]: eg. ‘New dinnerware launches for Christmas 2024’

[Number] ways to update your [room] for [Christmas / Christmas guests]: eg. ‘6 ways to update your dining room for Christmas guests’

Restyling your [room] for [Christmas]: top tips from [company name]: eg. ‘Restyling your guest bedroom for Christmas: top tips from Annabel Holmes’

Christmas Q&A with [company spokesperson] from [company name]: eg. ‘Christmas Q&A with Sophie Kane from Spikes Ceramics’

Get organised this Christmas with new [product type]: eg. ‘Get organised this Christmas with new shelves’

[Number] [product type] for [Christmas gifting / Christmas hosting/ a festive Christmas table]: eg. ‘9 crackers for a festive Christmas table’

[Number] tips for choosing [Christmas gifts] for [gift guide segment] from [company name]: eg. ‘9 tips for choosing Christmas gifts for gardeners from Dennings’

Top [ideas/product type] for [Christmas] [styling / mantelscaping / scentscaping / guest bedrooms/ gifting]: eg. ‘Top candles for Christmas scentscaping’

[Product type] trends for [Christmas 2024]: eg. ‘Bauble trends for Christmas 2024’

Top [number] gifts for [gift guide segment] from [company name]: eg. ‘Top 5 gifts for teens from Magnet Creations’

[Number] hot new Christmas [product types] from [company name]: eg. ‘5 hot new Christmas prints from Art Prints Direct’

[Number] [product types] trending this [Christmas 2024]: eg. ‘7 candles trending this Christmas 2024’

[Number] things to give [person] this [Christmas]: eg. ‘7 things to give Dads this Christmas’

[Product type] for every person this [Christmas]: eg. ‘Planters for every person this Christmas’

[Number] [product types] you need for [Christmas] - eg. ‘3 gift wrapping accessories you need for Christmas’

[Company name] releases their new [product type] OR [collection name] for [season]: eg. ‘Bana Home releases their new coasters for Christmas 24’

[Company name] announce the launch of the [collection/product name]: eg. ‘Rattan Direct announce the launch of the Bali collection’

[Product name] OR [collection name] - the new [product type] for [Christmas] from [company name]: eg. ‘Boho stripes - the new tableware for Christmas from Balihome’

[Company name] presents new festive [product type] for [Christmas]: eg. ‘Fresh Design presents new festive table mats for Christmas’

The ultimate [product type] for [Christmas]: eg. ‘The ultimate candles for Christmas’

Get the [Christmas trend] look with [company name]: eg. ‘Get the Christmas Alpine lodge look with Pink Stores’

Bring the [Christmas trend] trend into your home with new products from [company name]: eg. ‘Bring the Christmas maximalist trend into your home with new products from Gifts Workshop’

[Number] ways to bring [Christmas trend] into your [room] with [company name]: eg. ‘3 ways to bring eco festive decor into your living room with Matify’

Fresh new Christmas [product types] from [company name]: eg. ‘Fresh new Christmas bed linens from Sleeptime’

[Trend] - [number] [product types] for your [Christmas] styling: eg. ‘Pearlcore - 6 desk accessories for Christmas styling’



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