



STYLED HOME STUDIOS

LOCATION BRIEF TEMPLATE

Use this quick list to help build your location brief

STYLE / AESTHETIC

Define the style and vibe required to match the location's aesthetic to your brand and campaign. What kind of furniture and props would also be useful?

BUILDING TYPE / AVAILABLE SPACES

Consider the available space needed to accommodate the size of your crew and equipment. What rooms or areas are needed to tell your story?

GEOGRAPHY / BUDGET

Where do you ideally want to shoot? Consider as wide a radius as possible.

Is the location within budget? Does additional budget need to be allocated for travel and accommodation.

LIGHT / SOUND

Do you need abundant natural light / ability to black it out? Check ambient noise levels if recording sound.

AMENITIES

What parking and loading/unloading requirements will your crew have? Does kit need to be stored at the location overnight?