

Interiors and Design Trend Report 2025





Mahogany

A deep red-brown hue like Mahogany offers warmth and richness, appealing to consumers seeking a sense of nostalgia and timelessness in their spaces. This trend taps into the broader desire for cosiness, a concept that's been on the rise as people continue to prioritise their homes as curated personal sanctuaries.

Image credits:

Desenio | Rose & Grey | Earthborn | Where Saints Go | Bohemia Design
Limited | V&A | Click Style | Cult Furniture |
HOUSE OF HOMMÉS | Porcelain Superstore | Arteriors

Keywords

Mahogany

Chestnut

Brown

Cocoa

Pecan

Chocolate

Coffee

SS25



On Display

Showcasing personality is key with the 'On Display' trend, as consumers move away from hiding belongings in favour of more curated, stylish displays. From open shelving to chic display cabinets, this look merges form and function, helping people stay organised while celebrating the items they love the most.

Image credits:

Olive & Barr | Wayfair | Lick | Wood Works Brighton | Mustard | Natalia Willmott

Keywords

Shelving

Display Cabinet

Open Shelving

One Display

Curated

Curated Displays

Organisation

Bookcase



Denim Blue

This mid-tone blue strikes a balance between being bold enough to make a statement and neutral enough to fit seamlessly into existing decor styles. The casual, familiar feel of denim also resonates with the growing shift towards comfort-driven style, both in clothing and home decor.

Image credits:

Tile Mountain | Darlings of Chelsea | Direct Stoves/Direct Fireplaces |
Laura Ashley | Fermoie | Wayfair | Soak&Sleep | Rebecca Udall | Craig &
Rose | Ink & Dot | Pappelina

Keywords

Denim

Mid-toned

Navy

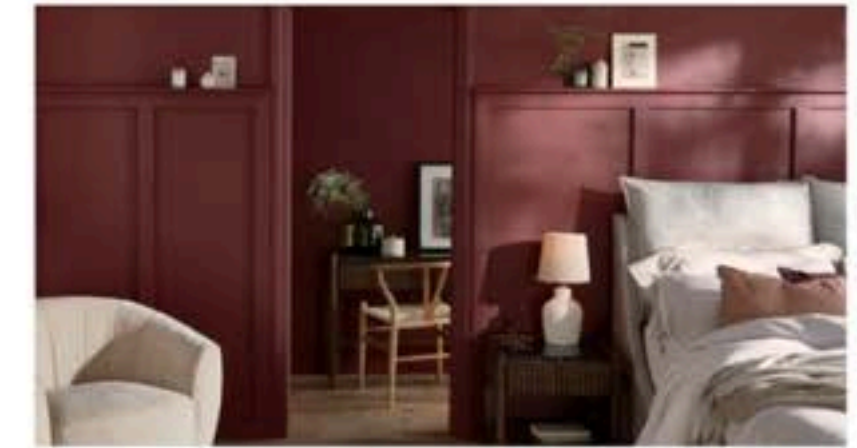
Steel Blue

Blue

Stormy Blue

Faded

Slate Blue



Colour Drenching

Colour Drenching celebrates bold, immersive, singular colour stories, offering a fresh alternative to minimalism and infusing spaces with confidence, character and a little bit of drama. This look is about picking one colour and saturating a space with it to create a cohesive, impactful look.

Image credits:

Earthborn | Graham & Brown | Furniture And Choice | Lucie Annabel | Annie Sloan | Lick | Oak Furnitureland

Keywords

Monochromatic

Saturated

Bold

Colourful Spaces

Immersive

Monochrome

Vibrant

Colour Scheme



Warm Neutrals

Soft taupes, sandy beiges, and creamy yellows are a refreshing shift from the cooler neutrals of recent years, bringing a sense of grounded comfort and understated elegance to our spaces in 2025. Warm neutrals are super versatile, helping consumers create spaces that feel both inviting and enduringly timeless.

Image credits:

Earthborn | Fermoie | Skeem | Cult Furniture | Sophie Allport | Beautiful Walls | Desenio | OKA | Victory Colours | Black By Design | Poster Store

Keywords

Beige

Sand

Creamy Ivory

Warm Wood

Caramel

Warm Neutrals

Golden Hues

Cinnamon



LED Table Lamps

Energy-efficient and extremely functional with their wireless design, LED lamps are a hyper growth product category which will get a lot of press attention in 2025. Their plug-free power means they can be moved from room to room, indoor to outdoor and so fit into any decor article. This, coupled with the mass of styles coming onto the market, means they also fit into any style based trend too.

Image credits:

J. Adams & Co | houseof | dar lighting group | Black By Design | Nedgis | Atkin & Thyme

Keywords

Rechargeable

LED Light

Table Light

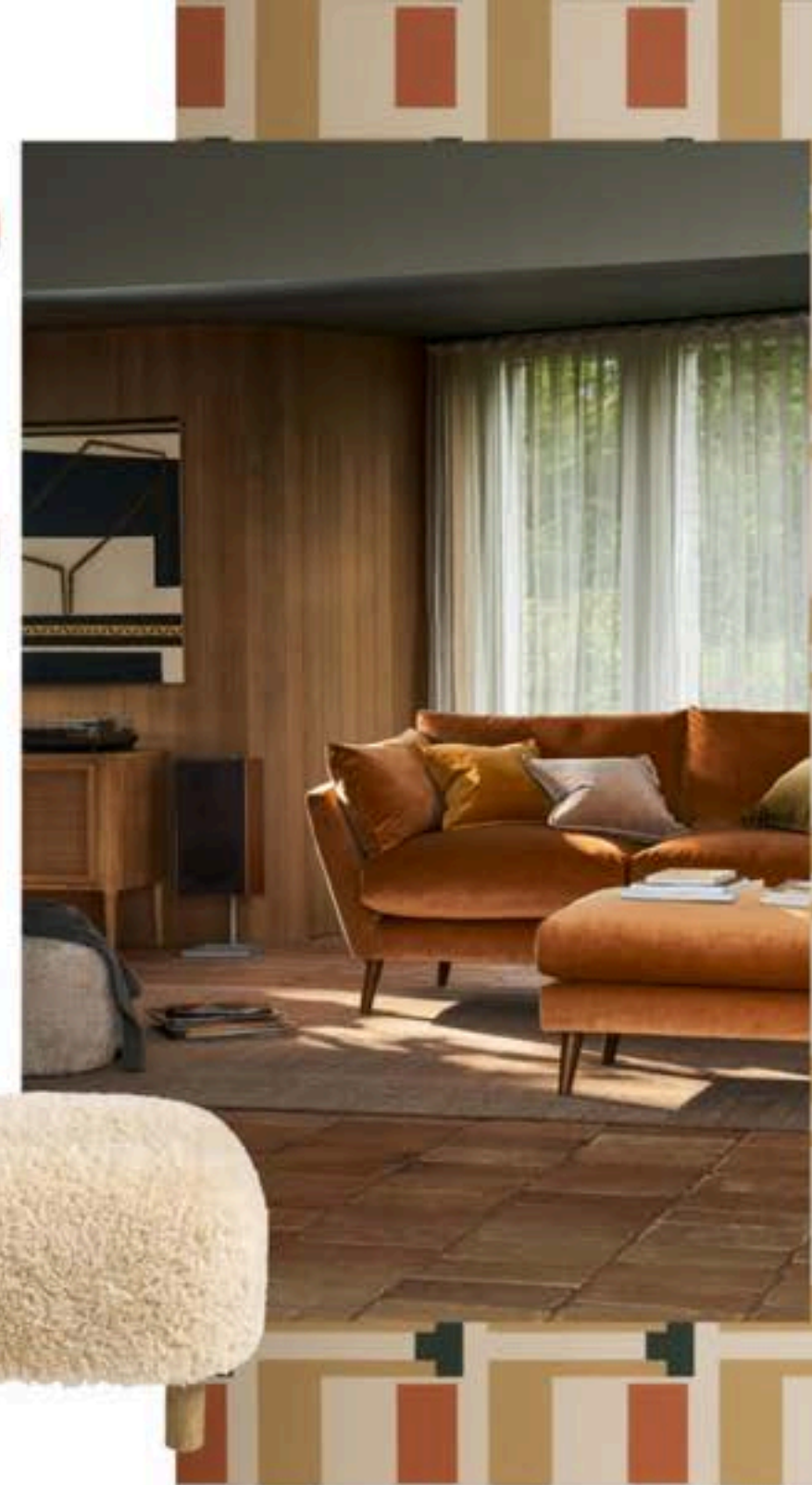
Smart Light

Sustainable

Decorative Lamp

Statement Light

Eco



70s Cabin

Embodying the earthy aesthetics of the 1970s, this trend is all about incorporating natural materials like aged leather and yellow-toned woods with warm shades like orange, terracotta and mustard. By blending vintage charm with modern styling, the '70s Cabin' look helps to curate a space that feels grounded, inviting, and deeply layered.

Image credits:

Peppermill Interiors | Where Saints Go | DelightFULL | Loaf | Rockett St George | Traumteppich.com | Cult Furniture | Lust Home

Keywords

1960s

Geometric

Natural Textures

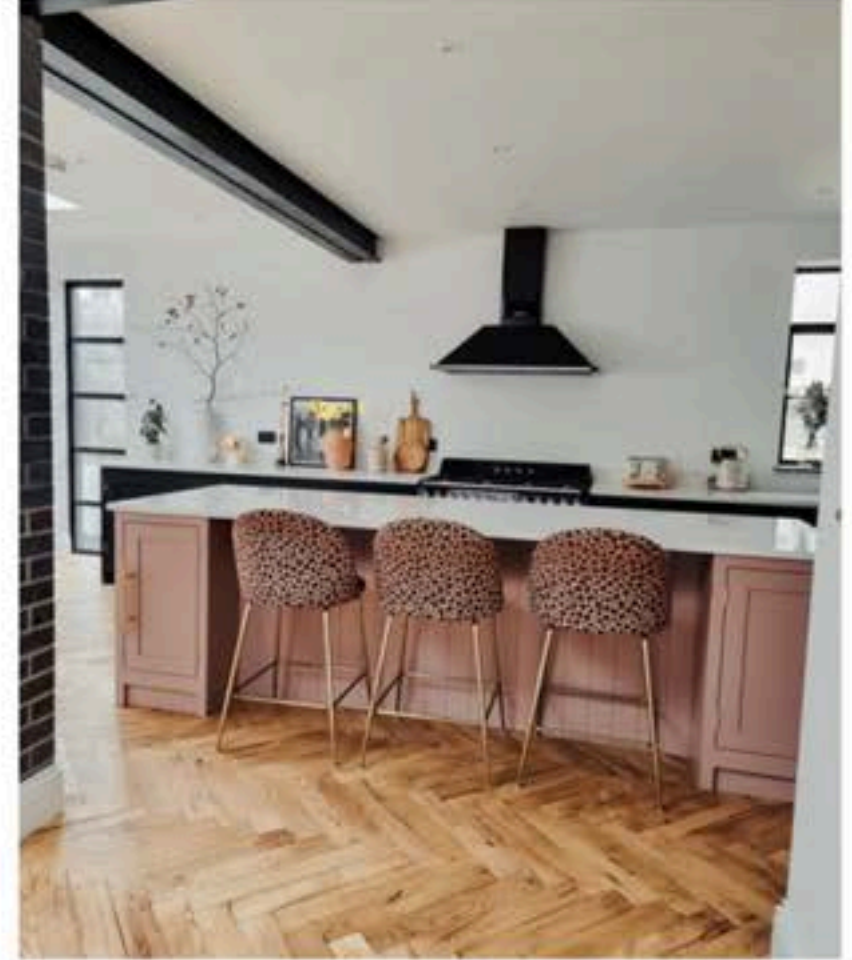
Burnt Orange

Leather

Retro

Cabin

Wood Panelling



Wild Side

Love for animal print has come and gone in waves over the years, but for 2025 we see it making a bold return, fuelled by the rise in maximalist interior styling and Y2K nostalgia. The Wild Side trend embraces this resurgence, offering bold, playful prints that exude confidence and self-expression.

Image credits:

Lust Home | Cutesy Home | Lime Lace | Pia Jewellery | La Redoute UK | The Curious Department

Keywords

Animal Print

Leopard

Zebra

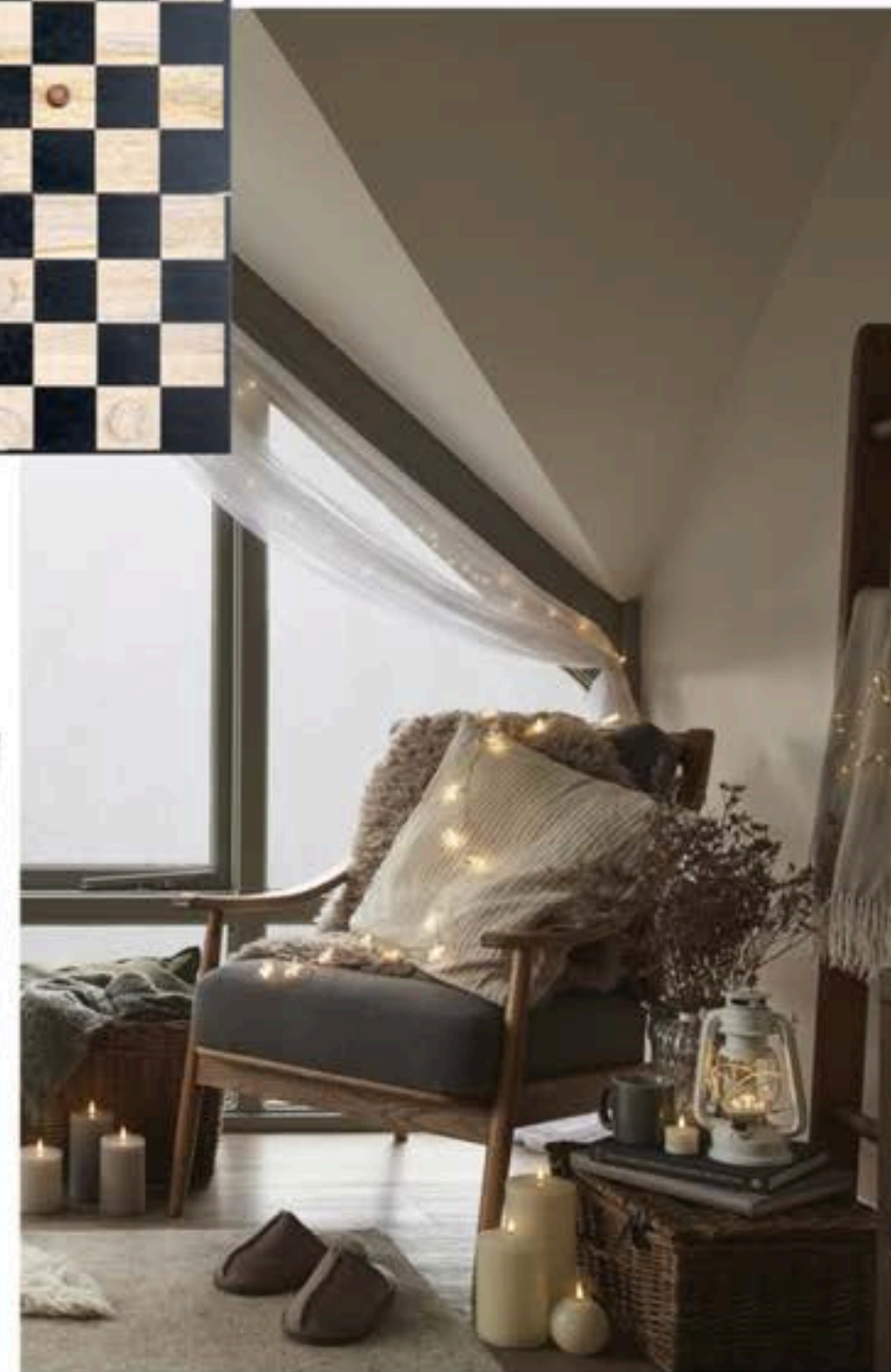
Cheetah

Wildlife

Stripes

Jungle

Animal Motifs



Digital Detox Corners

As screen fatigue sets in, Digital Detox Corners are becoming a must-have. By mixing analog treasures like vinyl records and journals with cosy, wellness-inspired decor, this trend reflects the growing desire for slower, more mindful living. These spaces offer a welcome escape from the overstimulating digital sphere, creating havens of calm and connection.

Image credits:

Martha Brook | Bloom & Brew | icon® | Lights4fun | Australian Woodwork | Le Redoute UK | Melody Maison | Feathr | French Bedroom | Nkuku

Keywords

Unplugged

Mindful

Calming

Wellness-focused

Self Care

Going Analog

Cosy Retreats

Reading Nook



Hopecore Gifting

Optimism takes centre stage in Hopecore gifting, a trend fueled by TikTok's wave of positivity and a renewed focus on meaningful connections. From heartfelt mementos to little lifts 'just because', these products channel joy and hope through their carefully chosen typography and design, offering consumers a way to celebrate and uplift others—or themselves—through thoughtful gifts.

Image credits:

Nedgis | Top Drawer | Rockett St George | Desenio | Pure Table Top | MADDISON BALL CREATIVE

Keywords

Gifting

Positive

Optimistic

Uplifting

Words of Affirmation

Connection-driven gifts

Mementos

Joyful



Kitschy Kitchens

Kitschy Kitchens inject a sense of joy and individuality into the home with a playful take on retro design. Checkerboard tiles, quirky patterns, and bold colour pairings bring personality to the forefront, proving that kitchens can be just as fun as they are functional.

Image credits:

KitchenAid | Rose & Grey | Lust Home | Gisela Graham London | Desenio | Enamelhappy Limited | Pure Table Top | Ca' Pietra | Le Creuset

Keywords

Vintage

Checkerboard

Kitsch

Vintage

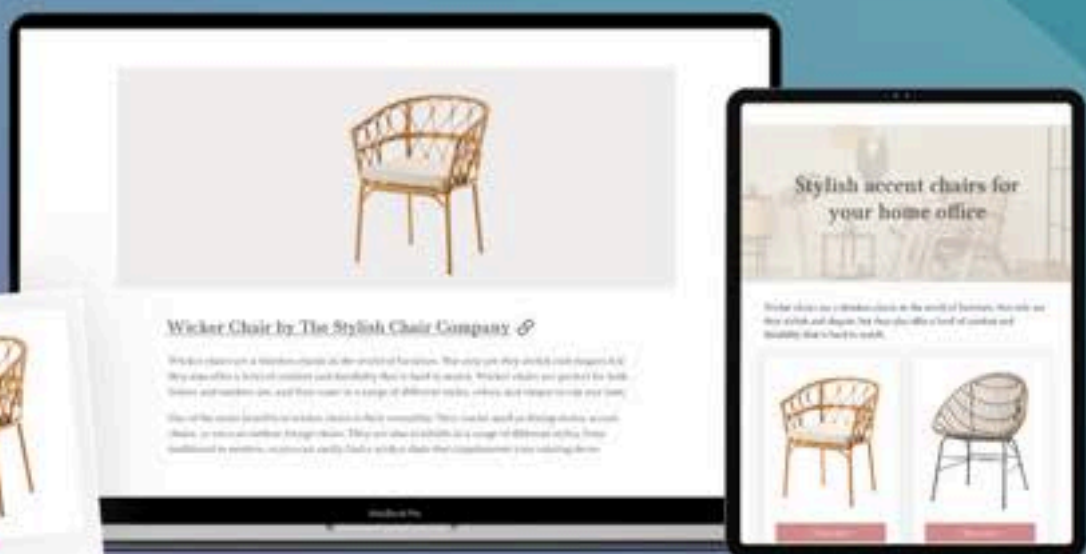
50s

Retro Appliances

Eclectic

housebeautiful.com DA 86

livingetc.com DA 76



countryliving.com DA 85

goodhousekeeping.com DA 90

Generate quality
press coverage
without pitching to
a single journalist.

PR made simple



Upload your product images

Upload and caption your high-resolution product images - the more the merrier!



Be seen by 26,000 media

Once the images are live, they'll be showcased to 26,000 journalists, bloggers and content creators looking for products to feature.



Get featured online!

Gain high-quality backlinks and coverage from top publications - without having to contact a single journalist.

housebeautiful.com DA 86



countryliving.com DA 85

Trusted by 1,300 brands

See what they say

“Press Loft has been an integral part of our press office function. It’s so easy to use and has brought us countless pieces of amazing coverage!”

Dowsing & Reynolds

“It’s a great platform to manage your imagery, especially when time is restricted and you’re unable to be immediately on email to respond to journalist image requests.”

Loaf

“Press Loft helps our company by giving us exposure to both journalists and bloggers that we could never reach otherwise.”

Satara

wayfair

loaf

Sophie Allport

Cox & Cox

Dunelm

HILLARYS
You'll love what we do

VELUX

DESENIO

OKA

dobbies
garden centres

NATURAL
HISTORY
MUSEUM

LAURA ASHLEY

ROCKETTSTGEORGE

sofa.com

lights4fun

LE CREUSET

LARE
DOU
TE

Garden
Trading

GISELA
GRAHAM
LONDON

ligne roset

KitchenAid

V&A

earthborn

ST. EVAL

Gain high-quality coverage from top tier publications like these

Secure press coverage in high-calibre publications locally and internationally with minimal effort by showcasing your products to our network of over 25,000 media members.



goodhousekeeping.com

✓ DA 90



housebeautiful.com

✓ DA 86



bhg.com

✓ DA 88



realhomes.com

✓ DA 77



veranda.com

✓ DA 77



vogue.me

✓ DA 75



marieclaire.com.au

✓ DA 74



hola.com

✓ DA 82



theguardian.com

✓ DA 93



elle.de

✓ DA 74



countryliving.com

✓ DA 85



msn.com

✓ DA 92

Automate your PR

Start your free 60-day trial today!

pressloft.com



No card required. One trial per user.

250K

images hosted

3M

images downloaded

26K

media members

105

countries