

Press Loft's Christmas 2025 Trend Report

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Our Christmas 2025 trend predictions:



Cherry-coded Christmas

- A confident, unapologetic celebration of cherry shades.
- Highlighted in Pinterest Predicts as a key shade for 2025 (and one of our top picks in our 2024 forecast!).
- Think lacquered finishes, glossy baubles, cherry-hued candles and bold wrapping.

Credits:

Desenio | Bronte by Moon | Le Creuset | Mustard | Annie Sloan

keywords:

Cherry, Cherry Red, Scarlet, Red Velvet, Cherry-coded, Red Christmas, Cherry Cola



Midwinter Magic

- Inspired by icy landscapes and Arctic skies, with deep blues, lilacs, mint and silver.
- Glowky lighting, pearlescent ornaments, frosted glassware and shimmered textiles.
- Light-reactive finishes and translucent layers create atmosphere.

Credits:

B&Q | [wallsauce.com](https://www.wallsauce.com) | Lights4fun | Desenio | Festive Lights

keywords:

Wintery, Cool toned, Icy, Frosty, Frosted, Pearlescent, Silver, Pastel, Cool Blue, Snowy



Spiced Cocoa

- Warm, grounding palette of cinnamon, clove and caramel tones.
- Features amber glass, wooden accents, spiced ribbons and natural textiles.
- Great for earthy gifting, soulful table styling and cosy decor.

Credits:

NINA D | Original Style | Adams & Mack | Top Drawer | Heavenly Homes and Gardens | Cox & Cox

keywords:

Cinnamon, Caramel, Cocoa, Neutral, Warm Neutrals, Clove, Amber, Neutral Christmas



Coquette Christmas

- The ultra-feminine aesthetic takes a festive turn in this soft and romantic trend.
- Think blush pinks, lace trims, satin bows, and pearls
- A gentle evolution of last year's bow craze, this trend is less kitsch, more curated.

Credits:

Making Meadows | Lights4fun | Annie Sloan | Meri Meri | By Honey Studios | Cox & Cox

keywords:

Bows, Bow Accents, Ribbons, Satin, Velvet, Lace Details, Pearls, Coquette, Feminine, Pink, Pastel



The Main Event

- Elevated entertaining takes centre stage - this trend is about hosting with intent and glamour.
- Crystal glassware, rich textiles, gold cutlery, and carefully curated menus bring a sense of occasion.
- Styling is grown-up, indulgent, and designed to impress.

Credits:

Laura Ashley | Lights4fun | Annabel James |
Perlenfischer e.k. | Meri Meri

keywords:

Tablescapes, Grown-up Christmas, Festive
Entertaining, Hosting, Glamorous, Party



Noughties Disco

- Playful Y2K-inspired trend filled with glitter, tinsel, mirror finishes and disco ball details.
- Bold pinks, purples and metallics bring party energy to festive styling.
- Statement glassware, sequin cushions, iridescent baubles and fun, glossy giftwrap.

Credits:

Talking Tables | Cox & Cox | Atkin and Thyme |
Lights4fun | Rockett St George

keywords:

Glitter, Disco Ball, Tinsel, Mirror Finishes, Y2K
Christmas, Sequin Accents, Metallic, Iridescent



Once upon a time...

- Fairytale-inspired trend with folklore motifs: mushrooms, fairies, enchanted creatures and keys.
- Soft velvet ribbons, glass baubles, woodland ornaments and storybook table accents.
- Works as a light and romantic look or dark and moody with gothic fonts and antique details.

Credits:

Gisela Graham London | Lights4fun | Cox & Cox | B&Q | Meri Meri

keywords:

Fairytale, Enchanted, Folklore, Mushroom, Forest, Woodland Creatures, Storybook, Whimsical



Beaded Baubles

- Soft, layered trend with quilted, padded, embroidered and crocheted details.
- Works across decor, gifting and fashion whether handmade or designed to look crafted.
- Features quilted stockings, embroidered napkins, soft-touch ornaments and padded accessories.

Credits:

Cox & Cox | Oliver Bonas | B&Q | Heavenly Homes and Gardens

keywords:

Beaded, Beadwork, Embellished, Bead Details, Handcrafted, Plush, Sequins



Quilted Comfort

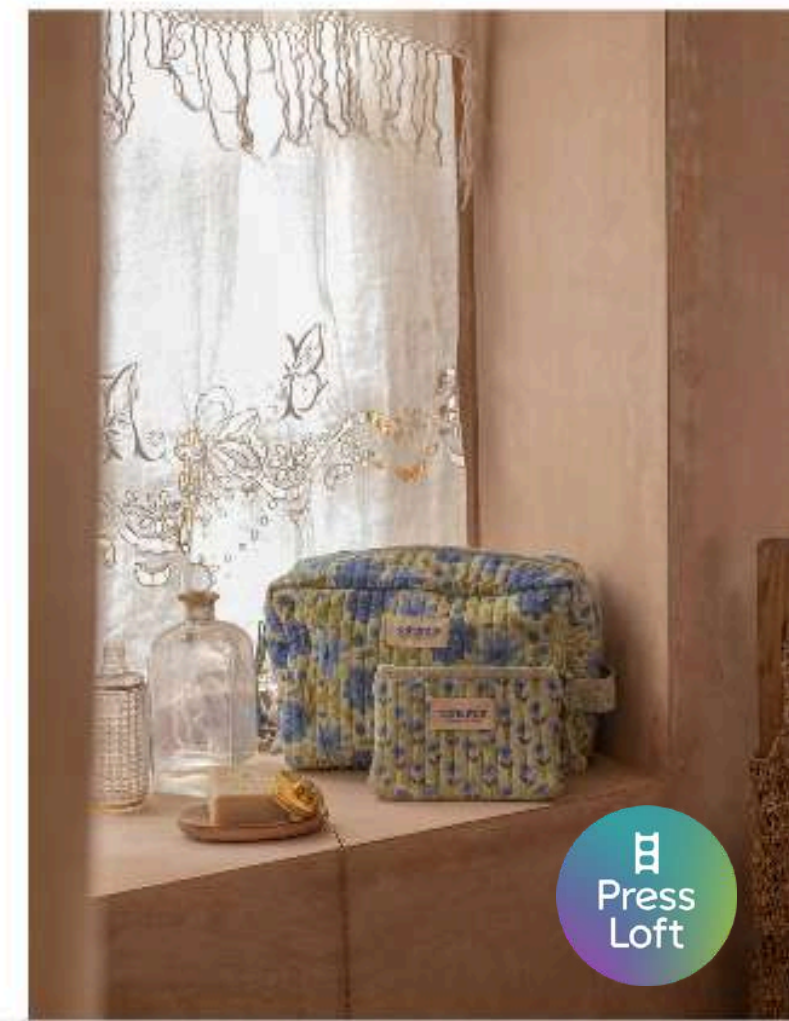
- A soft, design-led trend celebrating padded, quilted and puffed textures.
- Think quilted stockings, puffer-style tote bags and jackets, padded tree decorations, and cushioned accessories.
- Ideal for cosy gifting edits, plush decor details, or fashion-focused festive round-ups.

Credits:

Heavenly Homes and Gardens | TBCo | Bohemia Design Limited | Oliver Bonas | The Secret Linen Store

keywords:

Padded, Quilted, Puffer, Soft-Touch Accessories, Cushioned, Quilted Details, Textured



Embroidered details

- Highlights delicate stitching, embroidered motifs and appliqué details across festive products.
- From stitched napkins and stockings to detailed cushions and tree ornaments, this look adds crafted charm.
- Perfect for layered tablescapes, heirloom gifting and soft decorative accents.

Credits:

Oliver Bonas | Sophie Allport | Heavenly Homes and Gardens | Top Drawer | At Home In The Country | La Redoute UK

keywords:

Embroidered, Embroidery, Appliqué, Stitched, Hand-Finished, Needlework, Embroidered details



Tiny Treasures

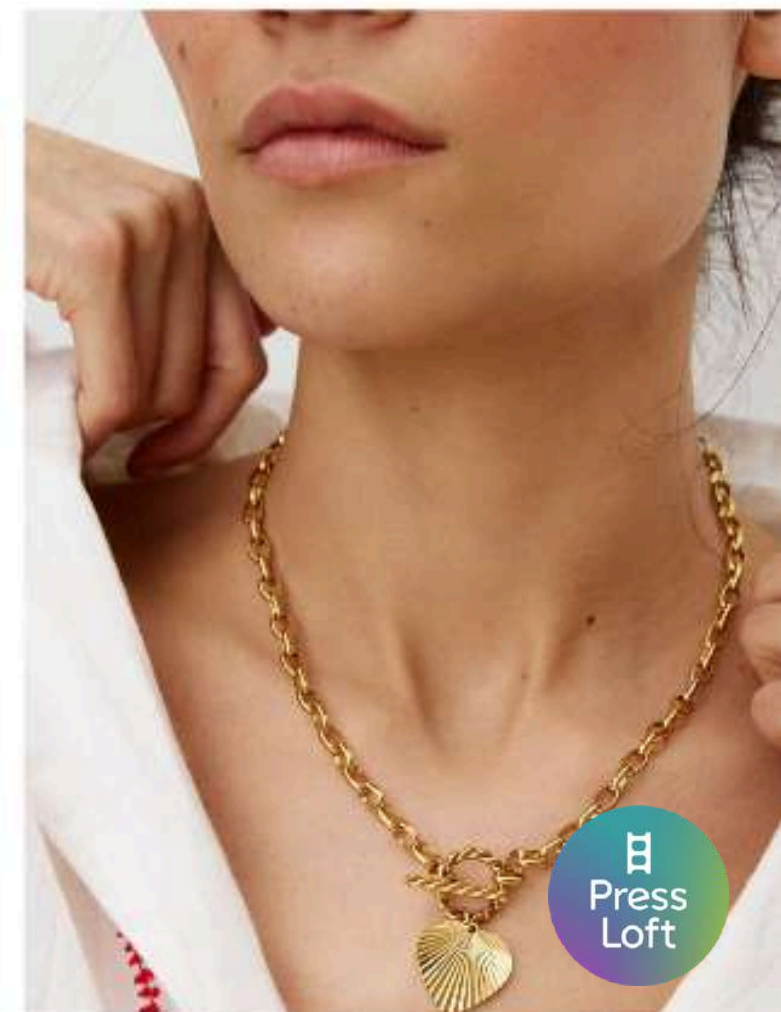
- A gifting trend celebrating small-scale items that feel personal, collectable or heirloom-worthy.
- Highlights bag charms, charm bracelets, mini trinkets, trinket dishes, tiny figurines (like Sonny Angels or Labubus) and vintage-inspired accessories.
- Appeals to both modern collectable culture and nostalgic gifting with character.

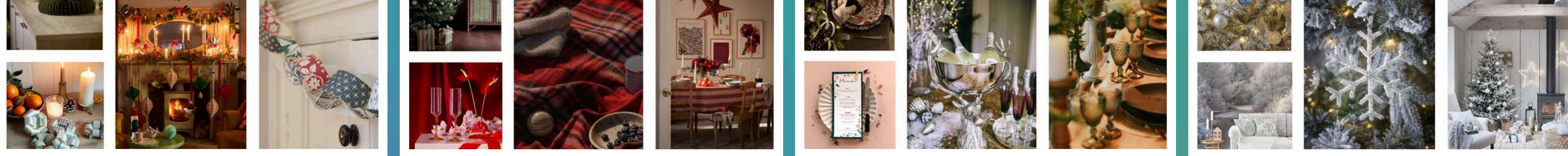
Credits:

Oliver Bonas | Rockett St George | Fable and Mirth

keywords:

Charm Bracelets, Bag Charms, Mini Keepsakes, Stocking Fillers, Thrifted Finds, Charms, Minis





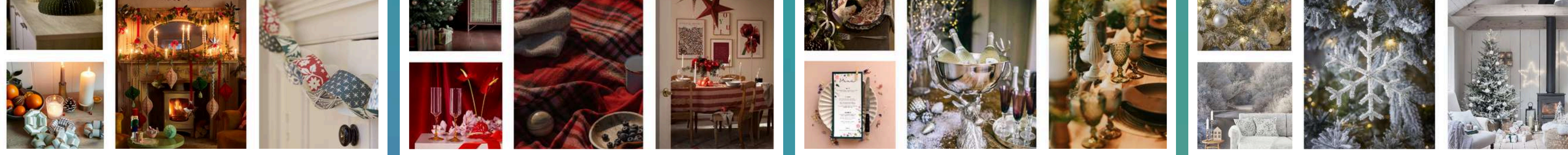
Micro trends to keep on your radar

Decor/Styling

- Frosted fruit motifs (nostalgic fuzzy fruit decorations adding vintage charm to festive styling)
- Gothic elements (dark, moody decor with a romantic or antique edge)
- “Snow on the beach” (crossover of elevated coastal styling with festive touches)

Gifting

- Junk journalling (curated stickers, washi tapes, postcards and stamps for creative, hyper-personalised gifting)
- Christmas brooches (vintage-inspired revival adding a nostalgic, personal touch)
- Bangles (stackable, Y2K-influenced accessories for playful, bold gifting)
- Unplugged/analogue gifting (board games, puzzles, craft kits that invite shared offline moments)



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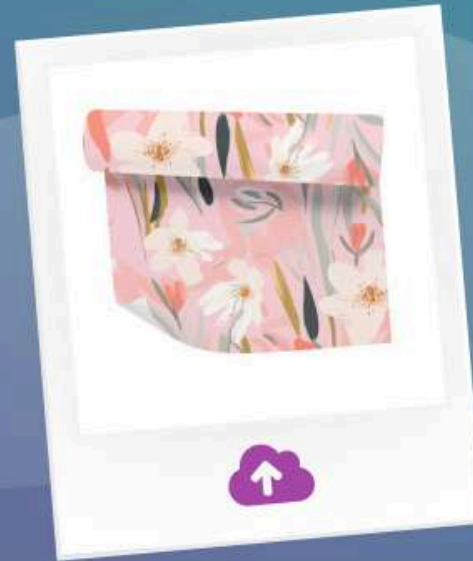


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