



# Press Loft's 2023 trend report

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## Freshly squeezed

An unapologetically optimistic hue, this vibrant shade of orange is the perfect way to inject a little more fun into your space for spring and summer 2023.

### Image credits:

Jonathan Adler | Coldharbour Lights | Heating & Plumbing London | Fy! | Thorndown Paints | Desenio | BeanBagBazaar | där lighting group

Orange

Clementine

Tangerine

Carrot

Vibrant orange

Marmalade

Spring 2023

Summer 2023





# Serandite

This invigorating hue takes influence from the vibrant rare mineral of the same name - as a more muted coral shade, Serandite is a colour that nourishes the mind, body and soul, pairing well with neutrals for those who wish to ease this hue into their home but also working well as a statement colour.

## Image credits:

Eagle Products Textil GmbH | OKA UK | OKA US | Benjamin Moore UK | Darlings of Chelsea | Beaumonde | Homescapes Online | Mindthegap





# Verdigris

This versatile and timeless shade is set to be a key colour for the year ahead. Verdigris, a colour created as a result of the oxidation of copper, is a mixture of green and blue hues which is sure to both soothe the soul and create an element of drama.

## Image credits:

Loaf | CONCRETE & WAX | Eloise Home | Portmeirion | Palava | Darlings of Chelsea | Davey Lighting | Besselink & Jones | Ella James | Ca’Pietra | Feathr

Verdigris

Teal

Turquoise

Ocean blue

Mineral blue

Mint

Spring 2023

Summer 2023





## Mediterranean blue

After a long winter, nothing seems more refreshing than the coastal hues of the sunny Mediterranean. This vibrant yet soothing shade is one that can complement virtually any space ahead of the summer season.

Image credits:

Nicolette Tabram Stencils | Sofa.com | ProCook | Gisela Graham London | Truffle Tablescapes | Great House Farm Stores | Talking Tables | Covet House | Ragged Rose Ltd | Fiona Howard Ltd

Blue

Cobalt blue

Coastal blue

Orange

Dark blue

Electric blue

Spring 2023

Summer 2023





# Strawberry & rose

This is a pairing that packs a punch in the best way possible. Playful and bold, a mixture of juicy reds and blush pinks is sure to have heads turning in spring and summer 2023.

## Image credits:

Palava | Antipodream | Dowsing and Reynolds | J.J.Textile | Rockett St George | Thorndown Paints | Grace Digital Art Co.



Summer 2023





## New wave

Wavy lines and curvy abstract shapes act as eye-catching conversation-starters within a home. Adding a playful twist to your furniture and accessories, these simple additions are the perfect way to break away from traditional designs and shapes as we seek to infuse our spaces with a little more joy.

### Image credits:

Effortless Trading Co | Rose & Grey | Sweetpea & Willow | Abstract House | Jonathan Adler | Gisela Graham London | OKA UK | Desenio

Wavy

Curved

Abstract

Squiggle

Swirl

Scalloped

Spring 2023

Summer 2023





## Raw beauty

As we all seek a greater connection to the natural world post-Covid, the influence of natural treasures such as minerals, marble and stone can effectively ground our living spaces. These materials add an understated element of luxury, but when used on a larger scale they can create an air of tranquillity throughout the home.

### Image credits:

Beacon Lighting | Hyperion Tiles | Wallsauce.com | Xander Kostroma | Maison Valentina | Sweetpea & Willow | einrichten-design.de

Marble

Sand

Stone

Minerals

Geodes

Natural formations

Spring 2023

Summer 2023





# Folk florals

Full of vitality and radiating positivity, this trend takes inspiration from classic floral designs of the 40s and 50s and provides a contemporary twist that is sure to instantly uplift your space.

## Image credits:

North & Nether | Talking Tables | Oakdene Designs | Mindthegap | Antipodream | Wallsauce.com | Truffle Tablescapes





## The joy edit

This trend is all about all things feel-good and fun as we embrace more vibrant hues and turn over a new leaf post-Covid. While the pandemic may have sparked a desire for neutral, tranquil spaces, we've seen a definite shift towards playful, bolder patterns and colours that will continue into 2023.

### Image credits:

North & Nether | Talking Tables | Oakdene Designs | Mindthegap | Antipodream | Wallsauce.com | Truffle Tablescapes

Joyful spaces

Dopamine decor

Playful

Abstract

Bold prints

Positivity

Spring 2023

Summer 2023



PR made simple